IN THE CLAIMS:

The status and content of each claim follows.

1. (original) A method of providing web content to a printing device, said method comprising attaching a memory module storing said web content to a printing device consumable.

2. (original) The method of claim 1, further comprising:

installing said printing device consumable in said printing device; and

interfacing said printing device and said memory module.

3. (original) The method of claim 2, further comprising uploading said web content from said memory module to a memory of said printing device.

4. (original) The method of claim 2, further comprising uploading a web content interface from said memory module to a memory of said printing device.

5. (original) The method of claim 3, further comprising executing said web content interface with a controller of said printing device.

6. (original) The method of claim 5, further comprising using said web content on said memory module through said web content interface.

2

7. (withdrawn) A method for providing web content from a printing device, said method comprising:

storing web content on a memory module;

attaching said memory module to a printing device consumable;

installing said printing device consumable with attached memory module in a printing device; and

interfaceing said memory module with said printing device.

8. (withdrawn) The method of claim 7, wherein said printing device consumable comprises a toner cartridge.

9. (withdrawn) The method of claim 7, wherein said web content comprises information about said printing device.

10. (withdrawn) The method of claim 7, wherein said web content comprises information about said consumable.

11. (withdrawn) The method of claim 7, further comprising uploading said web content from said memory module to a memory unit of said printing device.

12. (withdrawn) The method of claim 11, wherein said web content is uploaded in addition to previously loaded web content.

3

13. (withdrawn) The method of claim 11, further comprising using said web content in a web page provided by an embedded web server.

14. (withdrawn) The method of claim 13, further comprising transmitting said web page over a network connection to the Internet.

15. (withdrawn) The method of claim 13, further comprising transmitting said web page over a network connection to a local area network (LAN).

16. (withdrawn) The method of claim 13, further comprising displaying said one or more web pages comprising said web content with a web browser.

17. (withdrawn) The method of claim 16, further comprising accepting user input to said one or more web pages for controlling said printing device.

18. (withdrawn) The method of claim 17, wherein said accepting user input comprises requiring a password before implementing said user input.

19. (withdrawn) The method of claim 17, wherein said user input is implemented immediately when saved or applied by a user.

20. (withdrawn) The method of claim 11, further comprising receiving user input specifying which web content to load into said memory unit.

4

21.   (withdrawn)   The method of claim 7, further comprising:

uploading a web content interface from said memory module to said printing device;
and

accessing said web content on said memory module with said web content interface.

22.   (withdrawn)   The method of claim 21, further comprising using said web
content in a web page provided by an embedded web server.

23.   (withdrawn)   The method of claim 22, further comprising transmitting said
web page over a network connection for viewing in a web browser.

24.   (withdrawn)   The method of claim 21, further comprising receiving user
input specifying which web content to use.

25.   (withdrawn)   The method of claim 23, further comprising accepting user
input to said one or more web pages for controlling said printing device.

26.   (withdrawn)   The method of claim 25, wherein said accepting user input
comprises requiring a password before implementing said user input.

27.   (currently amended)   The method of claim 1, further A method of providing
customized web content for use by a printing device, said method comprising:

receiving data specifying desired web content from a purchaser of a printing device
consumable;

5

10/625,241

storing said web content on [[a]] said memory module attached to said printing device consumable.

28. (original) The method of claim 27, further comprising providing said printing device consumable with said memory module to said purchaser.

29. (original) The method of claim 27, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content through a terminal at a consumables sales facility.

30. (original) The method of claim 27, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content from said purchaser through a computer network.

31. (original) The method of claim 30, wherein said computer network comprises the Internet.

32. (original) A consumable for use with a printing device, said consumable comprising:

a printing device consumable;

a memory module attached to said printing device consumable; and

web content stored on said memory module.

6

33. (original) The consumable of claim 32, further comprising a wireless interface for said memory module for interfacing and communicating with a printing device.

34. (original) The consumable of claim 33, wherein said wireless interface comprises a radio frequency interface.

35. (original) The consumable of claim 33, wherein said wireless interface comprises an infrared interface.

36. (original) The consumable of claim 32, further comprising a wired interface for said memory module for interfacing and communicating with a printing device.

37. (original) The consumable of claim 32, further comprising a web content interface stored on said memory module which, when uploaded to a printing device, allows access and use of said web content on said memory module.

38. (withdrawn) A printing device comprising:

a printing device memory storing an embedded web server;

a printing device interface, wherein said interface is configured to communicate with a memory module attached to a printing device consumable; and

a printing device controller, wherein said controller is programmed to access web content with said printing device interface from a memory module attached to a printing device consumable and use said web content in a web page generated with said embedded web server.

7

39. (withdrawn) The printing device of claim 38, wherein said printing device interface comprises a wireless interface.

40. (withdrawn) The printing device of claim 39, wherein said wireless interface comprises a radio frequency interface.

41. (withdrawn) The printing device of claim 39, wherein said wireless interface comprises an infrared interface.

42. (withdrawn) The printing device of claim 38, wherein said printing device interface comprises a wired interface.

43. (withdrawn) The printing device of claim 38, further comprising a user interface for controlling said printing device.

44. (withdrawn) The printing device of claim 38, wherein said controller is further configured to upload a web content interface from said memory module and execute said web content interface to access said web content stored on said memory module.

45. (withdrawn) A system of providing web content for a printing device, said system comprising storage means for storing said web content attached to a printing device consumable for use with said printing device.

8

46. (withdrawn) The system of claim 45, further comprising means for interfacing said storage means with said printing device.

47. (withdrawn) The system of claim 46, further comprising means for accessing said web content from said storage means.

48. (withdrawn) The system of claim 47, further comprising means for using said web content in a web page transmitted from said printing device.

49. (withdrawn) The system of claim 45, wherein said storage means comprise an electronic memory module.

50. (withdrawn) The system of claim 48, wherein said means for using said web content in a web page comprise an embedded web server running on said printing device.

51. (withdrawn) The system of claim 46, wherein said means for interfacing said storage means with said printing device comprise a wireless interface.

52. (withdrawn) The system of claim 46, wherein said means for interfacing said storage means with said printing device comprise a wired interface.

9